OLIVIER METRAL

TECHNICAL PRODUCT MANAGER

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BIO

With 20 years as a Product Director and full-stack software architect, I design innovative web and mobile solutions, integrating AI and scalable architectures to turn ideas into impactful products. Holding a Master's degree in Computer Science applied to Business Management, my passion for innovation drives every project. After years shaping products and strategies, I returned to my developer roots, diving into full-stack work to create solutions that truly matter. With extensive international experience, I have led diverse projects across multiple cultural contexts and am eager to leverage my expertise to tackle new challenges and deliver results.

LANGUAGES

FRENCH

ENGLISH

WORK EXPERIENCE

GTL STUDIO
Sophia-Antipolis, France
2023 – Present

Software Architect

- Designed and implemented end-to-end AI-powered web and mobile applications, combining full-stack development with advanced AI techniques to deliver intelligent, scalable solutions.
- Engaged with business stakeholders to identify high-impact opportunities, translating challenges into AI-driven solutions that generate measurable business value.

STENT.IO
Sophia-Antipolis, France
2020 – 2023

Head of Product

- Drove product innovation by integrating artificial intelligence, positioning the company at the forefront of recruitment and sales optimization.
- Led the technical roadmap from MVP to production, shaping Stent into an innovative web marketing automation platform.
- Under my leadership, Stent evolved into a leading social selling solution, significantly boosting business performance.

SWORD GROUP
Montreal, Canada
2019 –2020

Chief Technical Officer - Canada

- Led Sword Canada's launch on the North American East Coast, successfully driving the operational rollout of the local unit.
- Provided dynamic leadership in recruiting and developing a high-performing team, establishing the company's human foundation.
- Orchestrated the transfer of knowledge and technological innovations from the Swiss team, enabling rapid upskilling of the Canadian unit.

HOOZIN
Montreal, Canada
2015 –2019

Chief Operation Officer North America

- Directed Hoozin's North American operations, overseeing growth and execution across Canada and the United States.
- Achieved notable recognition in 2016: Hoozin ranked among the top 5 turnkey SharePoint intranet solutions in North America.

HOOZIN
Sophia-Antipolis, France
2006 –2015

Technical Product Manager

- Directed the development of the first Digital Workplace solution built natively for SharePoint in the cloud.
- Drove widespread adoption by major enterprises across Europe, North America, and Southeast Asia, establishing a significant global presence in the collaborative workspace market.

WORKFLOWGEN
Nice, France
2002 –2006

Technical Product Manager

- Directed product innovation at WorkflowGen, a leading BPM solutions provider, with a strong focus on optimizing the lifecycle of electronic forms.
- Secured Gartner recognition in 2004, positioning WorkflowGen in the Magic Quadrant alongside industry giants like Microsoft, SAP, and Oracle.
- Drove global adoption of WorkflowGen by over 500 organizations, including Fortune 500 companies, through the execution of highly effective deployment strategies.

TECH STACK

BACKEND & API
.NET Core, NestJS, GraphQL, REST

FRONTEND & MOBILE
Next.js, Flutter, TypeScript, Tailwind

DATABASES & DATA PIPELINE
SQL, Graph DBs, ETL

AI & MACHINE LEARNING
Python, Semantic Search, Machine Learning

DEVOPS & CLOUD
Containerization, CI/CD, Cloud Deployment

More at https://o.metral.me/uses

KEY SKILLS

- **FULL-STACK DEVELOPMENT**
- **AI INTEGRATION**
- **CLOUD ARCHITECTURE**
- **UI/UX DESIGN**
- **DATA ANALYSIS & INSIGHTS**
- **DIGITAL TRANSFORMATION**

- **PRODUCT STRATEGY**
- **INNOVATION MANAGEMENT**
- **TEAM MENTORING**
- **AGILE METHODOLOGIES**
- **PROJECT MANAGEMENT**

EDUCATION

UNIVERSITÉ CÔTE D'AZUR

Nice, France
2002

Master MIAGE

Master's degree in Computer Science applied to Business Management